



True to you. Pure Phantom

CORPORATE BACKGROUNDER

Company Name: Phantom Mfg. (Intl.) Ltd.

Year Founded: 1992

Products:

Phantom Screens, Serene Screens, Executive Screens, Infinity Screens, and Distinction Screens: retractable screening solutions for doors, windows, and oversized applications such as patios, verandas, curtain walls, and large lift & slide door systems.

Phantom's screens are suitable for both residential and commercial structures, fitting virtually anywhere that a screening solution is needed.

Corporate Background:

Phantom Screens was founded on the principle that a better alternative existed to conventional door and window screens. While standard screens are functional in improving ventilation and keeping insects out, they lack style and sophistication. The founders at Phantom Screens recognized this opportunity and set out to find a better solution - a solution that has the customer's aesthetic, lifestyle, and functional needs in mind. Since 1992, Phantom Screens has rapidly grown to become North America's leading provider of retractable screen solutions, meeting customer demand with its innovative products.

Phantom Screens supplies screen solutions for all types of doors, windows, and oversized applications such as verandas and curtain walls. Unlike conventional insect screens, Phantom's retractable screens don't obstruct occupants' views; they are there when needed and retract out-of-sight when not in use. The company has built a network of Authorized Distributors throughout North America, and is rapidly expanding in the UK, Australia, Mexico, and other international locations. These distribution partners, responsible for sales, service, installation, and market development, are a key component of Phantom's customer focused delivery system. Today, Phantom Screens screening solutions are available at over 1900 points of sale across North America.

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From the beginning, quality and service have been the primary focus of Phantom Screens, and this attention to detail remains a steadfast rule within the organization. Their goal is to be the first choice for all retractable screening solutions, to enhance their clients` lifestyle, and provide them with an outstanding Phantom experience.

Phantom specifies and sources the finest components to go into its screen systems, resulting in unsurpassed craftsmanship in the industry. For every screen installation, experienced professionals measure and custom fit the desired screen solution.

Phantom's quality, innovation, and service have earned it high marks with its clients. The Phantom brand is synonymous with quality, innovative product development, and superior customer service. According to independent market research, 97% of Phantom customers rate their overall Phantom experience from good to outstanding.

As the leader in the retractable screen category, Phantom strives to continually expand and improve its product line to meet customer needs and expectations.

Phantom Screens is a Registered Provider with the American Institute of Architects Continuing Education System, and a member of NCHI and NAHB.

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PHANTOM SCREENS FACT SHEET

Company:	Phantom Mfg. (Int'l) Ltd.
Year Founded:	1992
Products:	Retractable screens for doors, windows, and oversized openings such as patios, curtain walls, and large lift & slide door systems. Suitable for both commercial and residential projects, Phantom's retractable screen solutions pull into place when required and retract out of sight when not in use. With a wide selection of mesh types and colors, Phantom's screens provide full ventilation, shading from the sun, protection from insects and UV rays, and enhanced privacy.
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PHANTOM SCREENS Q & A

Q: Why choose Phantom Screens screen solutions over conventional screens?

A: Conventional insect screens compromise the integrity of a building's design, block views, diminish natural daylight, and make routine window cleaning difficult. Phantom Screens offers retractable screen solutions for doors, windows, and oversized openings that overcome these limitations, in place when required, and retracting out of sight when not in use.

Q: What are the main benefits of Phantom Screen screen solutions?

A: Phantom Screens screen solutions maintain the design of the building, provide privacy, insect protection, and better ventilation, plus manage solar light. These retractable screen solutions can also reduce solar heat gain on the inside of the building and decrease energy costs for cooling the building. Phantom Screens provides after sales support – their experienced screen installers and Authorized Distributors are available for service calls and product questions even after the sale has been completed.

Q: What types of applications can Phantom's retractable screen solutions cover?

A: Phantom Screens provides screen solutions that are custom fit to all types of openings.

The Phantom Door Screen covers all door types including patio sliders, in-swing and out-swing doors, double-French openings, as well as front doorways.

The Serene Window Screen is most typically used for insect or solar protection and added privacy on all types of windows including double-hung, casement, and tilt 'n turn applications.

The Motorized Executive Screen is designed for large openings including covered verandas, porches, and floor-to-ceiling picture windows at the touch of a button.

The manual Infinity Screen is ideal for screening folding wall systems, and oversized openings such as patios and verandas.

The manual Distinction Screen is suitable for screening large openings and oversized doors in high traffic areas (in-swing and out-swing doors, single and double oversized doors, and other large openings).



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Q: What are the main parts of a retractable screen?

A: A retractable screen consists of four main components:

Mesh – the material comes in a wide variety of colors, fabrics, and materials depending on whether insect or solar protection is required.

Housing – the mesh is stored within an extruded aluminum housing when retracted, along with the tube and spring or motor mechanism. Phantom uses a combination of low profile components, various finish options including custom coatings, and color-matched fasteners to blend the screens seamlessly into the building structure and décor scheme.

Slide bar – the “handle” that brings out the screen when needed or helps it smoothly retract back into the housing when the screen is not in use. Depending on the application the screen may be held in place with a magnet or latch system when in use.

Tracks – fastened to the top and bottom of the door frame (or the sides of the frame in the case of a window or Executive), the tracks keep the screen in place when in use.

Q: Are Phantom Screens screen solutions installed on the inside or outside of buildings?

A: Phantom Screens retractable screen solutions can be installed both on the interior or exterior of buildings. In order to protect the screen components from weather and moisture, corrosion-resistant fasteners are used. The finishes are chip-resistant and covered by Phantom’s Limited Lifetime Warranty.

Q: Where are Phantom Screens screen solutions typically used?

A: Phantom Screens screen solutions are suitable for both residential, institutional, and commercial structures - custom homes, multi-family projects (e.g. condominiums), hotels and resorts, restaurants, retail stores, universities, etc.



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Q: Where can Phantom Screens screen solutions be purchased?

A: For residential projects, Phantom Screens offers the largest Authorized Distributor network in the North American industry. These companies handle all sales, service, and installation calls. You can contact your local Authorized Distributorship by dialing 1-888-PHANTOM or visiting the Phantom Screens website at <http://phantomscreens.com/content/wheretopurchase.php>

For commercial and institutional projects, please contact Phantom's Commercial Sales Department at 1-888-444-4142.

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PHANTOM SCREENS EXECUTIVE TEAM

C. Esther De Wolde, CGA, Chief Executive Officer



Esther is a Certified General Accountant and accomplished team leader with a solid background in finance and administration. She joined Phantom Screens at its inception in 1992 and has successfully grown the organization into the leading manufacturer and marketer of retractable screens in North America.

In addition to providing leadership to the entire organization, Esther retains a focus on accounting, finance and administrative functions of the company. Esther's diverse background, together with many years of financial management experience, gives her the skills to effectively manage this rapidly growing corporation.

Ron Somers, Vice President, Sales and Marketing



Ron is a seasoned marketing professional who brings over 30 years of sales and marketing experience to the Phantom team. Since joining Phantom in 1998, Ron has taken on the responsibility of leading the company's sales, marketing and distribution functions. His focus on brand leadership, channel expansion and product development gives the company a competitive edge to strengthen its leadership in the retractable screens market category.

Prior to joining Phantom, Ron was a Senior Vice President for Pennzoil Products Co., responsible for European sales and marketing for this global industry leader. Ron has extensive international and senior management experience and the depth to manage Phantom's ongoing growth.



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